



# Nicholas Kazmierz Snyder

Front-End Developer & UX/UI Designer

 <http://nicksnyder.is>

 [nick@nicksnyder.is](mailto:nick@nicksnyder.is)

 856.630.3227

## Front-End Developer and UX/UI Designer

Nick Snyder Studio

JAN 2015–PRESENT

Seattle, WA

Designed and developed responsive websites for clients across various industries using HTML5, CSS3, JavaScript (React, Vue), and PHP (WordPress, CraftCMS)

Created wireframes, mockups, and prototypes to visualize and communicate design concepts.

Participated in design reviews and brainstorming sessions, contributing ideas and suggestions to enhance product design concepts.

Provided training and support to clients on WordPress/CraftCMS usage and website management.

## Front-End Developer (Contract, Remote)

TimePayment Corp.

MAR 2021–FEB 2023

Boston, MA

Provided ongoing maintenance and support for existing WordPress websites, including: updating content, maintaining content, troubleshooting and resolving issues.

Introduced a WordPress CMS page builder plugin, which increased productivity while decreasing the turn-around time of requests.

Conducted research on the latest WordPress trends and best practices to enhance website performance and user experience.

Created prototypes to communicate design concepts and gather feedback from stakeholders.

Collaborated in the integration of several brands acquired by the client, including: managing design assets, maintaining brand consistency across products, and managing websites on several codebases (WordPress, Ruby, Ruby on Rails, PHP).

## Web Developer

Cognition Studio

MAR 2019–OCT 2019

Seattle, WA

Assisted in the design and development of WordPress and CraftCMS websites—including theme customization and content management for several clients in the healthcare sector.

Customized and extended WordPress and CraftCMS plugins to meet specific client requirements, enhancing website functionality and user engagement when existing solutions were unavailable.

Created, evangelized, and maintained a Design System, which increased productivity in both the design and development of new client websites.

## Front-End Developer (Contract)

Tether, Inc.

MAY 2015–AUG 2016

Seattle, WA

Collaborated with clients and project teams—graphic designers, industrial designers, motion designers, and copywriters—to gather requirements, propose solutions, and deliver projects on time and within budget.

Introduced several initiatives to the agency, including: Source Control Management (Git/GitHub), Atomic Web Design, Automated Task Runners (Gulp.js, Grunt, Node.js), CSS preprocessors (Sass), and JavaScript libraries (jQuery, three.js, Node.js)—which allowed the team more time to experiment on interesting projects.

Created a suite of internal development tools that were used—and reused—on several client projects, including: a Node.js content management system (CMS), progressive and scalable video components (JavaScript/Sass), and a frame-by-frame video flip-book (JavaScript).

## Skills

### USER INTERFACE DESIGN

Research & ideation 

User experience design 

Wireframes 

Prototyping 

Design systems 

**Select tools:** After Effects, FFmpeg, Figma, Handbrake, Illustrator, Native Instruments Komplete, Photoshop, Premiere Pro, Reason, Sketch

### FRONT-END DEVELOPMENT

HTML5 

CSS3 

JavaScript 

SEO 

Source control, Git 

Automated tooling 

Email development 

**Select tools:** Axios, Babel, BrowserStack, Bulma, ESLint, Git, GitFlow, Google Analytics, GreenSock Animation Platform (GSAP), Grunt, Gulp, ImageMagick, JSON, jQuery, Lodash, Markdown, MJML, Node.js, PostCSS, Prettier, React, Responsive Web Design, Sass, Tailwind, Underscore, Vite, Vue, Webpack

### BACK-END DEVELOPMENT

PHP 

MySQL 

Shell 

Docker 

Python 

**Select tools:** Amazon Web Services (AWS), Command Line Interfaces (CLI), Craft CMS, Docker, GraphQL, Laravel, MariaDB, OhMyZSH, PHP CS Fixer, Rest API, WordPress, YAML, ZSH

### COLLABORATION

Project management 

Communication 

Documentation 

Reaction GIFing 

**Select tools:** Asana, Confluence, Discord, Google Business Suite, Jira, Markdown, Microsoft Office Suite, Slack



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### Creative Technologist

*Mad\*Pow*

JUL 2011–DEC 2014

*Boston, MA*

Designed and developed responsive websites for clients, including: Bank of America, National Football League, ESPN, Aetna, Humana, and Intuit.

Iterated designs based on user feedback and usability testing, ensuring optimal user experiences and functionality; optimized web application performance through efficient coding practices and browser compatibility testing.

Introduced several initiatives to the agency, including: Source Control Management (Git/GitHub), Responsive Web Design, Atomic Web Design, Automated Task Runners (Gulp.js, Grunt, Node.js), and organizing meet-ups for designers and developers.

Promoted the agency through thought leadership activities, including: leading client workshops, participating in national industry conferences as a featured speaker, and writing UX Design articles for online publications.

### Web Developer (Contract)

*Gay & Lesbian Advocates & Defenders*

APR 2011–OCT 2011

*Boston, MA*

Supported the marketing department through the development of event ticketing modules, press releases, and custom HTML emails while the on-staff developer took a sabbatical.

Helped facilitate a cosmetic redesign of GLAD.org; ensured cross-browser compatibility and optimized website performance for fast loading times.

Adhered to accessibility standards (WCAG) to ensure inclusive and user-friendly interfaces.

Conducted thorough testing and debugging to ensure code quality and functionality.

### Digital Designer & Front-End Developer

*Cheng & Tsui*

SEP 2010–APR 2011

*Boston, MA*

Supported the sales team by designing an array of marketing support and materials, including: post cards, posters, pop-up banners, brochures, podcasts, and social media platform management (Twitter, Facebook).

Created wireframes, mockups, and prototypes to visualize and communicate design concepts.

Translated design prototypes into front-end code using HTML, CSS, and JavaScript, ensuring a seamless and engaging user experience across devices.

Worked closely with back-end developers to ensure the successful implementation of design specifications and maintain design consistency.

### Web Developer

*Environmental Tectonics Corp.*

JAN 2009–SEP 2010

*Southampton, PA*

Participated in meetings and presentations with internal teams to discuss project requirements and present design solutions for fourteen internal brands.

Converted all client websites and codebases from static code to WordPress content management system, saving each department hundreds of hours of work per year.

Directed and produced a commercial video that was featured on Wired.com's GeekDad blog.

Implemented SEO best practices, resulting in improved search engine rankings for client websites.

### Education

#### Bachelor of Fine Arts

*The University of the Arts*

SEP 2004–DEC 2008

*Philadelphia, PA*

Graduated from a "build your own major" program, which encouraged a "jack of all trades" foundation culminating in a thesis project and board review. Focused on the creation and implementation of electronic interfaces and sculptures centered around human-computer interaction (HCI). Minor concentrations on graphic design, typography, and sound design.

### Brands

Abbvie, Aetna, Amazon, Bank of America, Eaton Vance, ESPN, Freshly, Humana, Intuit, Kartos, Lahey Health, Luvo, Microsoft, Missing Link, Myovant Health, National Football League, Omaha Board of Tourism, Safariland, Stay Alfred, Swan's Island, TimePayment

### Hobbies & Interests

Playing baseball, 3D printing, languages and etymology, marathon running, hiking, photography

### References

#### Christine Moses-Chen

*christine.moses-chen@timepayment.com*

Christine is the Digital Marketing Manager at TimePayment Corp. She was my manager for the two years that I was the contract web developer.

#### Zebulon Wright

*zebulon.wright@timepayment.com*

Zeb is the Director of Marketing at TimePayment Corp. He was an internal "client" with whom I worked closely during my contract.

#### Fred LeBlanc

*fred@fredhq.com*

Fred has been my close friend—and occasional client—since 2011.